



campusp[st]

*Smarter. Safer.
Better Connected.*



*Award-Winning Smart City Solutions
for Campuses Large and Small.*

We have all heard about Smart City infrastructure and the positive impact it's having on cities of all sizes. Smart City Media (SCM) is one of the fastest growing companies in the Smart City space. Following our initial pilot with NYC under Mayor Bloomberg, SCM has won 24 public, private contracts with cities nationwide. We now bring market expertise and knowledge with cities to campuses across the U.S.

Introducing CampusPost, our smart infrastructure network for universities and colleges. CampusPost leverages smart infrastructure, including connected devices, sensors and data analytics to improve quality of life for students, faculty and visitors alike. Our platform is built to address everyday campus needs. We broadcast real-time information about what's going on around school including; events, sports, lectures, job postings, transportation, even happenings in your neighboring college town.

Most importantly, keeping your campus population safe is our #1 priority. We address campus safety by providing:

- Multiple camera solution with 360° video access to Campus Police
- Emergency call box with 911 functionality
- Public broadcast messaging for real time alerts
- LED lightbox alert system

We have recently formed an alliance with The Tate Tough Foundation, whose single mission is to improve Safety and Security on and around college campuses. We donate a percentage of all proceeds generated by CampusPost to this meaningful foundation. In fact, we have announced Tate Prezzano as an Ambassador to our CampusPost program. You might ask why this is significant. Please take a moment to watch the attached video.

Our entire CampusPost offering comes at ZERO cost to your school. In fact, you will participate in our revenue share program. With smarter infrastructure comes smarter media and we offset the cost for these valuable services through corporate sponsorships.

We are in the process of signing on schools across the U.S. and look forward to your participation on the CampusPost network. We are happy to share a Webex with you and your team at your earliest convenience.

Best regards,



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SMARTER:

CAMPUS BULLETIN BOARD



A real-time, interactive campus bulletin board with custom apps; wayfinding, transit, campus content

CAMPUS MESSAGING



Tiered user levels allow for image/video posters or live public address audio/video tools

CAMPUS POST MOBILE



Companion mobile app for content exchange, safety/campus notifications, redemption tools

ACCESS FOR ALL



CampusPost is fully multi-lingual, ADA compliant And awarded for accessibility

SCHOOL PRIDE



It's yours! We design it with your school graphics and colors, or customize it yourself. Either way - it'll be awesome

SECURE WiFi HOTSPOTS



Every CampusPost is equipped as robust WiFi hotspot with safe, secure and speedy connections

REVENUE BUILT-IN



Our technology solutions are powered through media solutions and a revenue share program that betters everyone in the ecosystem.

Media that powers technology is Smart City Media.



SAFER:

We were founded on street-level emergency patents after the tragic events of 9/11/2001.

The principle is simple:
Nothing is more valuable than a life.

And it is our civic duty to provide better and cheaper emergency solutions for the public as both technology and infrastructure fold into one another.

The CampusPost suite of safety services is unparalleled in the IoT security space. Both in services provided and cost per container.

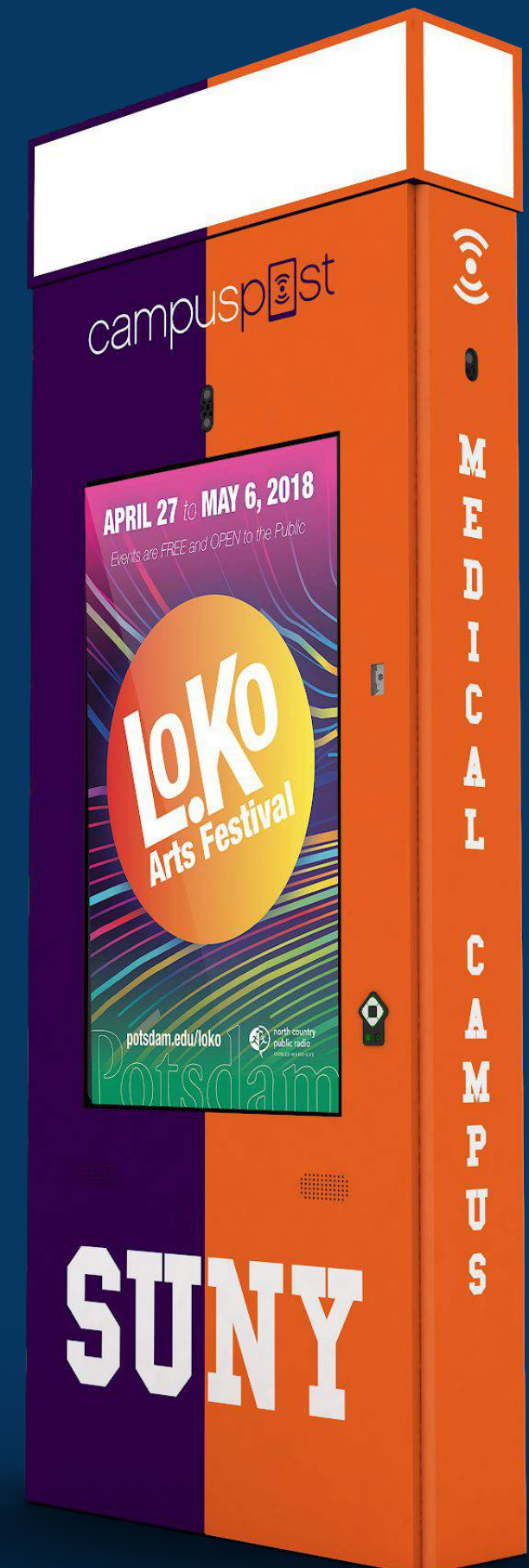
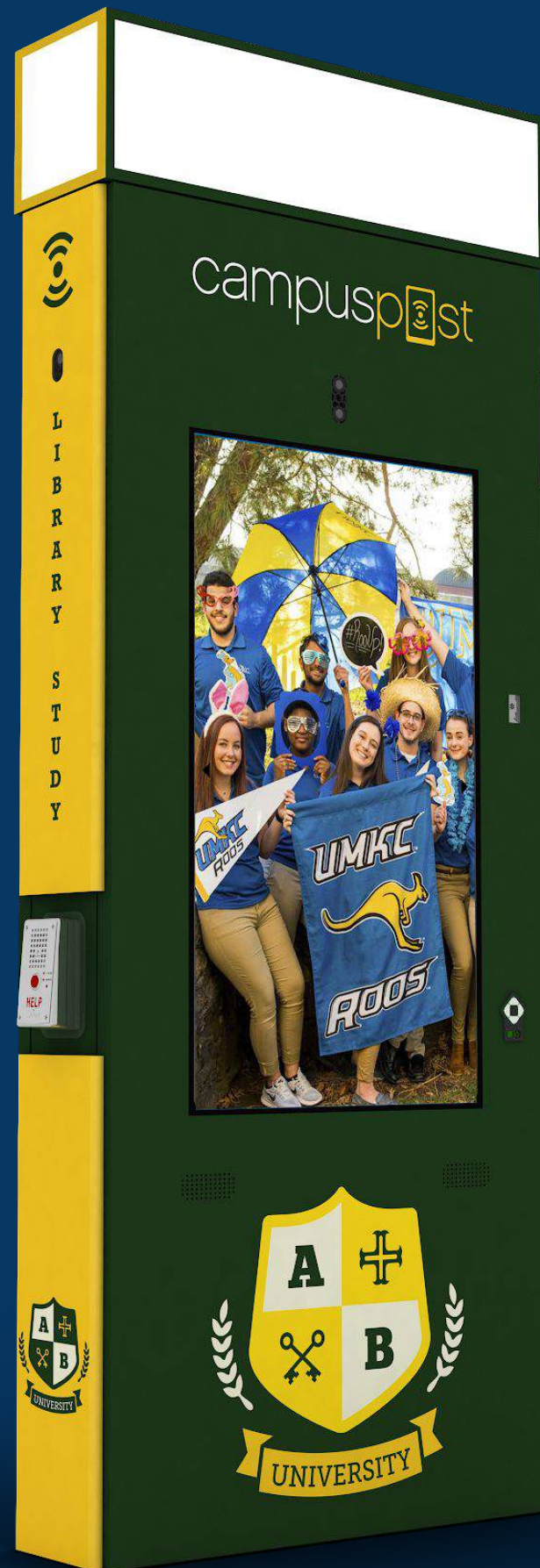
We source top-shelf products; from Axis cameras, to Talkaphone call boxes, to the newest Intel i7 chips that power it all. ***CampusPost is built for safety.***

BETTER CONNECTED

FUTURE READY, IoT DESIGN

- 55" Interactive Touch Screens
- Robust, Secure WiFi Hotspot
- HD Wide Angle Camera Sensors
- Real-Time Transit & Wayfinding
- 2 Way Emergency Call Box with Braille
- CampusPost Web Publishing Portal
- CampusPost Video Retrieval Portal
 - Audio Assist Nav-Pad
 - Photo Booth Cams, Both Sides
 - Custom Printed Vinyl Skins
- Closed Platform for Safety, No Web Access

campuspost





October 4, 2018

Dear Smart City Media,

I'm writing to express our excitement and thanks for being the first university in the United States to install CityPost digital kiosks. The project was a win for our University of Missouri-Kansas City and a win for our greater Kansas City metro area.

For the project, we worked closely with Smart City Media LLC and its installation vendor, Duke Energy, to install eight kiosks on UMKC's Volker and Health Sciences campuses. These join a citywide system of kiosks that stretch along Kansas City's streetcar route, from Union Station to the River Market. Smart City partnered with UMKC to develop funding for the project that did not include public or tuition dollars, an important aspect for an urban-serving public university.

The 7-foot-tall, touch-screen digital kiosks now are part of a communication network that broadcasts real-time, location-based information and alerts to provide safer, better connected public digital solutions. Information is powered by 55-inch smart screens and a companion CityPost mobile application. Through the distinctive, UMKC-branded kiosks, students, faculty and staff, along with visitors to campus, can learn about student services, dining options, UMKC and KC events, where to find art and sporting events and more. The kiosks also include local news, bike-rental info, walking maps and, even, a selfie app. Plus, information can be translated into nine languages in addition to English, for our international students and visitors.

The Smart City and Duke Energy teams worked closely with staff from our facilities, IT and marketing and communications groups to develop and install the project. The process was collaborative and collegial – and highly successful. The kiosks have generated significant positive attention for our campus and have been a great service to our community.

UMKC's Chancellor C. Mauli Agrawal had this to say at the launch of the kiosks: "As Kansas City's university, we are committed to connecting our community to the rich resources available in our city. We're thrilled to be the first university in the nation to benefit from CityPost kiosks. Leading on the forefront of change and progress fits our vision of what UMKC should be all about. These kiosks are just one visible, tangible indicator of that vision."

Thank you for your collaboration,

Anne Hartung Spenner

Vice Chancellor, Strategic Marketing and Communications, U of Missouri - Kansas City



"We're thrilled to be the first University in the nation to benefit from CityPost kiosks. Leading on the forefront of change and progress fits our vision of what UMKC should be all about. These kiosks are just one visible, tangible indicator of that vision."

UMKC Chancellor C. Mauli Agrawal



LIVE

**CLEAR
COMPLETE
COVERAGE**

UMKC FIRST UNIVERSITY TO HAVE SMART KIOSKS

41 Action
NEWS

11:05 70°

Thank you.

